

R.J. Reynolds

Tobacco Co.

c/m: 7-31-97

1622-RM(2)

1623-RM

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James McLean

Account Manager
111 Colonial Drive
Englewood, NY 13760
(607) 786-5074
(607) 786-5075
(800) 757-2855 ext. 78874

July 23, 1997

TO: All Retail Reps And Retail Managers With Red Barrel Accountabilities
(Chain ID 1872-00-00)

RE: Authorization For No Bull PDI/POS Placements

Ladies & Gentlemen,

Attached is an authorization letter to place and maintain a Winston No Bull change mat in the Red Barrel chain. Please use this letter to secure placement of this item upon your next visit. Please replace this item once it has become worn or tattered during the authorized period.

If you have any questions or concerns, please contact me. As always, thank you for your assistance with this chain.

Sincerely,

Jim

J. McLean
#1645 / AM

51844 7035

Stick To Stick Change Mat Authorization

RED BARREL

Account

7/28/97

Date _____

All Stores

Address

Address

